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Susan R. Chema Chief Litigation Counsel

June 10, 2003

VIA MESSENGER

Ms. Eileen L. Furey Associate Regional Counsel (C-14J) U.S. Environmental Protection Agency, Region 5 77 W. Jackson Blvd. Chicago, IL 60604-3507

Re: NCR Corporation's Response to the Request for Information Concerning the Allied Paper/Portage Creek/Kalamazoo River Superfund Site

Dear. Ms. Furey:

This letter, the attached document, and the accompanying documents constitute the response of NCR Corporation to the U.S. Environmental Protection Agency's April 8, 2003 Information Request concerning the Kalamazoo River in Michigan.

Sincerely,

Susan Chema

RESPONSE OF NCR CORPORATION TO THE U.S. ENVIRONMENTAL PROTECTION AGENCY'S REQUEST FOR INFORMATION, DATED APRIL 8, 2003

NCR Corporation ("NCR") hereby responds to the April 8, 2003 Request for Information ("Information Request") from the United States Environmental Protection Agency ("EPA"), received by NCR on April 11, 2003.

NCR expressly denies any liability for alleged response costs, damages to natural resources, restoration costs, or other damages or costs arising out of alleged contamination of the Kalamazoo River area. Nothing in the following responses to the Information Request should be construed as a waiver of any defenses that may be available to NCR, including but not limited to defenses under any state or federal statute, judicial decision, rule, regulation or policy.

Subject to and without waiving any of the objections stated subsequently in this Response, NCR responds as follows:

GENERAL RESPONSE

Carbonless copy paper coated with emulsions containing PCBs ("PCB-containing CCP") was manufactured at two plants owned by NCR: a paper coating plant in Appleton, Wisconsin ("Appleton Plant") and a paper mill in Combined Locks, Wisconsin ("Combined Locks mill"). NCR acquired the Appleton Plant in 1970 and the Combined Locks mill in 1969. In 1978, both facilities were sold to Lentheric, Inc., which subsequently changed its name to Appleton Papers Inc.

Although some trial runs may have occurred earlier, PCB-containing CCP was first manufactured commercially at the Appleton Plant in 1954. PCB-containing CCP was manufactured at the Combined Locks mill on a handful of dates between 1964 and 1966 and then again beginning in late 1969. Production of PCB-containing CCP was discontinued at both the Appleton Plant and the Combined Locks mill no later than April of 1971.

In terms of production, the enclosed documents (KAL000001-KAL000136) contain the best information and data available to NCR concerning the amount of PCB-containing CCP and PCB-containing CCP broke manufactured at the Appleton Plant and the Combined Locks mill.

In terms of broke sales, NCR has been unable to locate any records or other documentation reflecting the amounts or dates of purchases by wastepaper brokers of PCB-containing CCP broke produced at the Appleton Plant or the Combined Locks mill. However, the personnel responsible for selling broke specifically recall that <u>all</u> PCB-containing CCP broke produced at these two facilities was sold to brokers or recycle mills for valuable consideration.

In response to the Information Request, NCR conducted a diligent search to try to locate records or other documentation evidencing sales of PCB-containing CCP broke from the

Appleton Plant or the Combined Locks mill specifically to secondary fiber mills in the Kalamazoo, Michigan area. No records were found. This is because there were no such sales. The information in NCR's possession indicates that the PCB-containing CCP broke produced at the Appleton Plant and the Combined Locks mill was sold to and used by paper mills located along the Lower Fox River. The Wisconsin Department of Natural Resources reached the same conclusion when it researched this issue in the late 1990s. See Technical Memorandum 2d, "Compilation and Estimation of Historical Discharges of Total Suspended Solids and Polychlorinated Biphenyls from Lower Fox River Point Sources," Draft dated February 23, 1999.

As you are aware, NCR has already produced thousands of pages of documents to the Department of the Interior and EPA in connection with the Fox River matter. These productions contain all the documents in NCR's possession concerning the manufacture and handling of PCB-containing CCP and PCB-containing CCP broke at the Appleton Plant and the Combined Locks mill. EPA may wish to consult this publicly-available information as part of its investigation if it requires additional information concerning the production of PCB-containing CCP at either of these locations.

SPECIFIC RESPONSES

Request No. 1:

Identify any facility owned or operated by NCR Corporation that produced NCR paper coated with emulsions containing PCBs; the month and year when NCR paper coated with any emulsion containing PCBs was first produced at each such facility; the month and year when NCR paper coated with any emulsion containing PCBs was last produced at each such facility; the amount of finished NCR paper shipped from each such facility annually; and the amount of broke generated by each such facility mill annually.

Response to Request No. 1:

Please see the General Response.

Request No. 2:

Identify each shipment of NCR paper broke that was sent, directly or indirectly through a waste paper broker, from NCR Corporation to any of the secondary fiber pulp and paper mills located within the Kalamazoo River area of Michigan. For each such shipment, identify: (a) the date (month and year) of the shipment; (b) the amount (in pounds) of NCR paper broke shipped; and (c) the name and address of the entity to which the shipment was sent.

Response to Request No. 2:

Please see the General Response.

Request No. 3:

Provide the dates (month and year) and amounts in pounds of NCR paper broke shipped from NCR Corporation, either directly or indirectly, to company-owned waste paper brokers and to other waste paper brokers.

Response to Request No. 3:

NCR is not aware of the existence of company-owned waste paper brokers. In addition, please see the General Response.

Request No. 4:

To the extent available, provide the current names, addresses and phone numbers for each waste paper broker to which NCR paper broke was shipped from NCR Corporation during the relevant period.

Response to Request No. 4:

Some or all of the following wastepaper brokers may have purchased PCB-containing CCP broke from the Appleton Plant or the Combined Locks mill:

Leo Golper Golper Supply Co. 1810 W. Edgewood Drive Appleton, WI 54913 920-731-3266

National Fiber Supply Co. 55 E. Monroe St. Chicago, IL 60603 312-346-4800

Continental Paper Grading Co. 1623 S. Lumber St. Chicago, IL 60616 312-226-2010

Pioneer Paper Stock (now Smurfit Recycling) 8182 Maryland Avenue St. Louis, MO 63105 314-746-1100 International Cellulose, Inc. 3110 W. 28th St. Chicago, IL 60623 773-847-8000

Donco Paper Supply Co. 2050 Riverside Drive Green Bay, WI 54301 920-432-7900

U.S. Paper Supply (NCR does not have contact information)

Menasha Mill Supply (NCR does not have contact information)

In addition, please see the General Response.

OBJECTIONS

- 1. NCR objects to the Information Request to the extent it seeks information that is not relevant to alleged contamination in the Kalamazoo River area and is not calculated to lead to the discovery of relevant information.
- 2. NCR objects to the Information Request to the extent it seeks information beyond the scope of the categories of information set forth in Section 104(e)(2).
- 3. NCR objects to Requests 1, 3 and 4 to the extent they are not restricted by geographic area to the Kalamazoo River.
- 4. NCR objects to the Information Request to the extent it seeks information concerning papers or broke that did not contain PCBs. NCR has interpreted the Information Request as referring only to PCB-containing CCP and PCB-containing CCP broke.
- 5. NCR objects to the Information Request to the extent it is unduly burdensome, oppressive, overbroad, and unreasonable.
- 6. NCR objects to the Information Request to the extent it seeks information protected by the attorney-client privilege, the attorney work-product rule, or any other applicable privilege or rule that protects such information from disclosure.
- 7. NCR objects to the Information Request to the extent it seeks information or documents already in the public domain or already in the possession of EPA or any other federal agency.

8. NCR objects to certain terms and phrases used in the Information Request, including "produced," "NCR Paper broke," and "relevant time period," on the ground that they are ambiguous and subject to multiple interpretations.

CONFIDENTIALITY REQUEST

Please note that some of the attached documents contain information that Appleton Papers Inc. considers proprietary and trade secret. Accordingly, documents labeled KAL000060-KAL000136 have been designated as Confidential Business Information. We request that these documents be treated as confidential, pursuant to 40 C.F.R. Part 2. We have attached a Confidentiality Request and Justification.

Dated: June 10, 2003

CONFIDENTIALITY REQUEST AND JUSTIFICATION

Confidential status is respectfully requested for documents KAL000060-KAL000136. Appleton Papers Inc. has informed NCR that it believes that these documents contain confidential production and process information. Confidential treatment is therefore requested for such time period until the information enters the public domain without breach of any obligation of confidentiality.

According to Appleton Papers Inc., this confidential information is not publicly available information and is not disclosed outside of a confidential relationship. Employees with access to this confidential information have signed a confidentiality agreement wherein they agree not to disclose such information. Additionally, office and research facilities have electronic key card access and mill locations have full-time entry way guards. Employees are issued identification badges and requested to challenge anyone without one. Outside of appropriate confidential relationships, this confidential information is not ascertainable by proper means by persons who can obtain economic value from its use.

Appleton Papers Inc. has informed NCR that disclosure of this confidential information would provide competitors with valuable information as to production processes, customers, and chemical research. In the competitive marketplace, capital investment and being the lowest cost producer are critical success factors for survival. Unrestricted release of confidential information would provide unfair advantages to competitors. No legitimate interests are served by wrongful release of this confidential information.

Disclosure of confidential information will impair the government's ability to obtain such information in the future. The quality of the information available to the Agency will suffer if the Agency does not respect its obligation to appropriately handle sensitive business information.

For the foregoing reasons, confidential status is respectfully requested for the identified documents.

June 10, 2003



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SUBJECT: TRADE SECRET SECURITY

I. PURPOSE:

- A. Appleton Papers Inc. (API) maintains special competence in its various fields of endeavor. This provides the source for growth of the organization and is a source for opportunities and security for employees throughout the Company.
- B. The maintenance of this special competence depends to a significant degree on API's possession of trade secret technical and commercial information—information not generally known by persons outside the organization and providing opportunities for advantage over competitors.
- C. This policy defines responsibilities for security of trade secrets.

II. RESPONSIBILITIES/GENERAL:

All API employees have a common interest and responsibility in seeing that no one accidentally or wrongfully discloses trade secret information to non-API people.

III. DEFINITIONS:

A. Trade secret information.

- 1. Information, including a formula, pattern, compilation, program, device, marketing plan, customer or supplier list, method, technique, or process, all by way of example and not limiting, to which all of the following apply:
 - a. The information derives independent economic value, actual or potential, from not being generally known to, and not being readily ascertainable by proper means by, other persons who can obtain economic value from its disclosure or use; and
 - b. The information is the subject of efforts to maintain its secrecy as to non-API people.
- 2. Information which an employee has a reasonable basis to believe to be trade secret information or which is treated by API as being trade secret information shall be presumed to be trade secret information.



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SUBJECT TRADE SECRET SECURITY

IV. FORMS USED & RELATED POLICIES/PROCEDURES:

A. Forms Used

None

B. Related Policies/Procedures

- 1. CP 1-96-201, Consulting Services.
- 2. CP 1-96-202, Classified Information.
- 3. CP 1-96-204, Physical Security.
- 4. CP 1-96-216, Information Requests Government.
- 5. CP 1-96-224, Patent Policy U. S. & Canada
- 6. CP 9-94-210, Invention & Secrecy Agreement.
- 7. SPI 9-94-013, Employee Termination Check-List.
- 8. FP 1-0001, Patent Policy U. S. & Canada

V. POLICY:

- A. To insure the security of trade secrets, the following plan is established:
 - 1. Physical Security
 - a. Entry to plant and corporate buildings is restricted and controlled (see CP 1-96-204).
 - 1) Identification Badge System
 - a) Types
 - 1. Employee photo-permanent.
 - 2. Regular service visitor-permanent.
 - Other visitor-temporary.
 - b) Enforcement
 - All persons in designated areas of Company buildings must wear an identification badge at all times.
 - 2. Supervisors in charge of designated areas will challenge all persons in the area not wearing approved badges. Security guards will check all persons in Company buildings and challenge those without badges.



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TRADE SECRET SECURITY

V. POLICY:

- A. To insure the security of trade secrets, the following plan is established: (Continued)
 - 2) Building Security
 - a) All office and R&DE areas will be kept l∞ked except during regular business hours. During working hours all unl∞ked doors will be monitored as defined in b), below.
 - NOTE: For those areas where safety prohibits locking doors, the doors will be equipped with an alarm which activates when the door is opened.
 - b) Entrances to all office, Information Services, and laboratory areas will be monitored at all times during business hours by a receptionist who will check badges of all who enter.
 - NOTE: As an alternative, each such entrance will be locked at all times. These entrances may be opened by security cards.
 - c) All areas of the Company will be periodically reviewed for trade secrets which can be detected by observation.
 - The review will be conducted by managers responsible for each area and will be repeated as warranted.
 - 2. The results of the review will be distributed to the persons directly responsible for the areas involved, to the Plant Manager or his representative, and to any other persons whose duties involve or may be affected by this information.



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JUBJECT TRADE SECRET SECURITY

V. POLICY:

- A. To insure the security of trade secrets, the following plan is established: (Continued)
 - 3) Non-employee Access
 - a) All non-regular visitors must secure a temporary visitor pass from the receptionist in the area to which they wish admission.

A complete log will be maintained in each receptionist area of the names of all visitors who seek admission; the organization whom they represent; and the entrance and exit times of each visitor. Each temporary visitor pass will be collected at the conclusion of the visitor's stay and maintained in a secure place.

- b) All regular visitors who are employees of another company rendering service to API may optionally utilize permanent visitor passes which are issued and maintained by the service company. These permanent visitor passes will each have a clearly visible serial number and the name of the service company for which the visitor works. A log will be maintained by API listing the service companies and the serial numbers of the permanent visitor passes assigned to each.
- c) Visitors not subject to a confidentiality agreement executed by them or their employer:
 - 1. Will be restricted during visits to areas which contain no visible trade secrets,
 - 2. Will be escorted by an employee or retiree four guide at all times during their visit, and
 - 3. Will be denied access to all laboratory and Information Services areas.



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SUBJECT

TRADE SECRET SECURITY

V. POLICY:

- A. To insure the security of trade secrets, the following plan is established: (Continued)
 - 4. All service companies doing business with API, as a condition of continued service at the time of next renewal, will be required to execute a confidentiality agreement binding their employees to not disclose confidential API information to any third parties. This obligation will cover all service companies including cleaning, security and maintenance.
 - 5. All construction contracts and purchase agreements requiring employees of the vendor to have access to any API trade secrets for the performance of the contract or agreement will have the execution of a confidentiality agreement by the vendor as a prerequisite to acceptance of the contract or agreement by API.
 - 6. All retiree tour guides will be required to execute a confidentiality agreement.
 - 2. Limiting Knowledge

Trade secrets will be available to employees only on a "need to know" basis.

- 3. Marking, Handling, and Control of Documents
 - a. All newly generated documents will be reviewed for classification under CP 1-96-202 (Classified Information).
 - b. Ultimate responsibility for classification, control and security of each document containing trade secrets will be that of the Major Department Head of the area in which the document was generated.



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SUBJECT. TRADE SECRET SECURITY

V. POLICY:

- A. To insure the security of trade secrets, the following plan is established: (Continued)
 - c. Department Managers will prominently mark as "Confidential" all trade secret documents having a high economic value to competitors, if disclosed to them.
 - d. Documents containing or referring to trade secrets and prominently marked as "Confidential" per 3.c. will be handled in strict compliance with CP 1-96-202 (Classified Information).
 - e. When not in use documents marked "Confidential" will be kept out of observable view and in a secure area.
 - f. Files containing "Confidential" documents will be secured when the area in which they are stored is unattended.
 - g. Keys to locked files will be kept in a secure area. Merely hiding keys is not permissible.
 - h. Marking of documents containing trade secrets, which have a relatively low economic value to competitors if disclosed to them, is discretionary with the major Department Head. Documents containing trade secrets, but not marked "Confidential", however, remain subject to this trade secret security policy.
 - 4. Documents to be Released to Outsiders
 - a. Documents prepared for outside release such as advertisements, press releases, technical papers, articles, and speeches are to be screened by the Head of the Department releasing the document and by the Legal Department before release, to ensure that they do not disclose any trade secrets (See CP 1-96-224).
 - b. Documents containing trade secrets are to be released only to other companies operating under a confidentiality agreement with API.



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SUBJECT

TRADE SECRET SECURITY

V. POLICY:

- A. To insure the security of trade secrets, the following plan is established: (Continued)
 - 5. Employee Obligations
 - a. New salaried employees are to sign an Invention and Secrecy Agreement (see CP 9-94-210).
 - b. New employees are to be reminded during orientation of their obligation to preserve trade secrets.
 - c. Employees leaving the Company:
 - 1) Are to turn in all confidential material during the exit interview (see SPI 9-94-013).
 - 2) Are to be reminded of continuing obligation not to disclose trade secrets or to use them in the new employment.

NOTE: If the new employer is a competitor, he should be advised of the confidentiality provisions of the employment agreement binding the former employee.

- 6. Disclosure to Need-to Know Outsiders
 - a. To Vendors or Contractors
 - Department Managers will obtain appropriate written confidential disclosure agreements to hold trade secrets in confidence prior to signing of purchase agreements or construction contracts; and
 - Shall see to the return of all copies of trade secrets after their purpose has been accomplished.
 - b. Customers

Will have a written confidentiality agreement prior to disclosure.

c. Licensees

Will have a confidentiality clause as part of the license agreement.



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SUBJECT TRADE SECRET SECURITY

V. POLICY:

- A. To insure the security of trade secrets, the following plan is established: (Continued)
 - d. Outside Consultants

Will have a written consultancy confidentiality agreement prior to retention of services (See CP 1-96-201).

e. Government Agencies

Disclosure must be approved by the Legal Department (See CP 1-96-216).



NFIDENTIAL INFORMATION DISCLOSURE POLICY		1 of 2	
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Effective Date 11-1-97	Organization Business Services Division		
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POLICY PERSPECTIVE

In today's business environment, propnetary information is one of the most valuable assets a company has, often affording competitive advantage in the development, marketing and implementation of business solutions. In that regard, it is vitally important that we understand what information might be appropriate to share with and/or receive from external partners, suppliers, and customers. Information that is generally available in trade publications, product brochures, and annual reports, after they have been released for general consumption, are types of information that can be provided to or received from external sources without concern for the sensitivity of the information. On the other hand, information about technology, business operations, finances, processes development activities and any other information about a company that is not already available from a public source or from NCR's Public Relations. Organization should be considered confidential and requires that we take appropriate steps to safeguard that information and also requires that we only disclose or receive such information when it is absolutely essential to the pursuit of business objectives. Further, it is important that we understand how to provide and/or receive such information in a way that avoids the imposition of conditions which might hamper future activities or give rise to liability.

POLICY

- 1. Each business unit or division of the company shall safeguard NCR's confidential information of all types by permitting such information to be disclosed to other parties only in those instances in which it is to the clear advantage of NCR to do so, and then only when such disclosure is protected by an appropriate agreement (see references below). A division or business unit Vice President must sign the disclosure agreement and approve the disclosure of any NCR confidential information prior to its release. A copy of executed agreements should be maintained within the business unit or division to ensure that it is readily available for reference when required.
- 2. "Due diligence" must be exercised to ensure that we avoid liability and possible restriction of future activities of the company by accepting confidential information from other parties. Only when it is considered essential to furthering the business of NCR should such materials be accepted, and then only when such information is received under NCR's agreement, providing appropriate safeguards and limitations of liability for NCR.



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CONFIDENTIAL INFORMATION DISCLOSURE	1407	2 of 2
POLICY		

POLICY STATEMENTS

- 1. The receipt of confidential information by NCR from another party carries substantial risks of corporate-wide liability and will only be received under appropriate contractual safeguards executed and approved by the Vice President of a division or business unit or his/her designated representative.
- 2. Providing NCR confidential information to other parties will occur only after approval by the Vice President of a division or business unit or his/her designated representative.
- 3. All materials containing NCR confidential information must be prominently marked confidential and must carry an NCR copyright notice prior to release to any other party.
- 4. In all instances in which NCR provides or receives confidential information to or from another party, the subject matter to which the information relates as well as the specific form in which the information is conveyed shall be set forth in the NCR Non-Disclosure Agreement, CF1 or the NCR Restricted Information Non-Disclosure Agreement, CF2 depending on the sensitivity of the information (refer to Corporate Management policy 1402, for details and to Forms Book 2d, located on the P drive for copies of these agreements) and signed by both parties prior to providing or receiving such information.
- 5. Modification of the language in both NCR agreements CF1 and CF2, or the use of a non-disclosure agreement from the other party shall occur only after review and approval by the NCR Law Department.
- 6. The original of all executed agreements shall be sent to the Systems and Services group of the NCR Law Department for safekeeping and each NCR division or business unit shall establish and maintain policies and procedures for the retention and management of all executed Non-Disclosure and Restricted Non-Disclosure Agreements.

Reference Policies/Agreements

CMP Information and Inquiries on Material Corporate Developments, Policy # 110

CMP Sharing NCR Financial Information, Policy # 820

CMP Publication of Proprietary Technical Information, Policy # 911

CMP Protecting Information within NCR, Policy # 1402

NCR Non-Disclosure Agreement, iP1.1

NCR Restricted Information Non-Disclosure Agreement, IP1.2

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		Vice President and Chief Information Officer	
***************************************		Organization	
•		Information	Technology Services

This policy should be read in conjunction with:

CMP 110 "Information and Inquiries on Material Corporate Developments."

CMP 904 "Standards For Business Conduct (Foreign Corrupt Practices Act)."

CMP 906 "Copyright Policy"

CMP 1404 "Information Technology Infrastructure Policy."

CFAP 109 "Irregularities."

CFAP 111 "Records Retention."

CFAP 1809 "Internal Accounting Controls - Information Systems."

NCR Information Protection Practices (IPP)

POLICY PERSPECTIVE

Information is an extremely valuable resource that NCR Corporation (NCR) depends upon to conduct business. To compete successfully in today's business environment, a company must-have secure, accurate, and reliable information in order to make proper business decisions. NCR will protect its information resources and provide proprietary information to others only when it is in NCR's best interest and when such disclosure is legally permitted. Propnetary information retains value only while it is a secret. Similarly, NCR will take appropriate steps to protect confidential third-party information with which we are entrusted.

POLICY

All NCR employees have a responsibility to safeguard information resources commensurate with the sensitivity, nature, and value of that resource.

The Information Security Officer must be contacted immediately when there is reason to believe proprietary information may be or has been intentionally compromised, stolen, lost or otherwise unaccounted for.

POLICY STATEMENTS

- NCR senior management has the obligation to ensure that "due care" is brought to bear on all processes and procedures through the proper confidentiality of sensitive information in NCR's care. The following Organizational Structure is required to help ensure that NCR meets its obligation to exercise due care:
 - A core team of dedicated information protection subject matter experts must reside within NCR Information Technology Services.



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PROTECTING INFORMATION WITHIN NCR	1402	2 of 9

- The IT Services Vice President and Chief Information Officer of NCR has assigned information protection administration and oversight responsibility to the IT Services Global Technology & Infrastructure organization.
- Within Global Technology and Infrastructure, the Global Information Security
 Department is responsible for establishing all information security related guidelines.
 policies, awareness communications, and participating in information security product selection.
- The department manager of Global Information Security is the Information Security Officer for NCR.
- 2. Each NCR Business Unit and major location, working with Global Information Security. must appoint an Information Security Coordinator. The Information Security Coordinator must be a local manager or supervisor, but not necessarily a member of IT Services. The Information Security Coordinator is responsible for facilitating the execution of information protection policies, procedures, and practices as established by Global Information Security. The Information Security Coordinator must be empowered by local management to enforce NCR Information Protection Practices. The list of Information Security Coordinators is available on the Information Security web site. The Information Security Coordinators must also communicate their role locally to insure that all employees in the area they support have a quick method of contacting the Information Security Coordinator in case of an information security emergency. Specific details on the coordinator role are available in Information Protection Practice 113, Responsibilities of Information Security Coordinators.
- 3. Global Information Security requirements which support the Corporate Management Policy Manual and the NCR information infrastructure are documented in Information Protection Practices (IPP).
- 4. Management at each NCR location must evaluate local Disaster Recovery requirements. A comprehensive Disaster Recovery Plan must be in place to ensure all employees can continue their critical business functions. When prudent business judgment dictates, a local Disaster Recovery Team with an appropriate number of local employees must be appointed and empowered to enforce local disaster recovery measures.
- 5. Each NCR employee is responsible for reporting any actual or suspected improper use of proprietary information, including unauthorized access to, or modification of, systems or data, to the Global Information Security Officer or the local Information Security Coordinator who will contact the Global Information Security Officer. Each manager and supervisor is required to annually assess the effectiveness of the information security controls and programs within their organization.
- 6. For all NCR confidential and proprietary information, there is a NCR employee who is the information trustee. The information trustee is responsible for making and communicating judgments and decisions regarding identification, security classification, distribution, and protection of a given NCR information resource. In the case of a physical document, the

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Policy	Policy No	2 a 90
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creator of the document acts in the role of information trustee. In the case of electronically stored data, the originating data trustee (data owner) acts as the information trustee. In the case of third-party information, the appointed business unit representative acts as the information trustee. If there is any doubt about the classification of information, the information trustee should consult with their manager.

- 7. All information trustees must classify confidential and proprietary information used according to the sensitivity, nature, and value of the information resource, using the designations, which follow. These designations must be applied to the bottom center of every printed page, electronic report, and electronic file. Documents and electronic images that are translated into a native language must also have the classification markings translated into the same language. If the information is permanently bound, apply the marking to the:
 - outside front and back covers,
 - · on spine, if possible, and
 - · first and last page.

Attachment A, "NCR PROPRIETARY INFORMATION REFERENCE GUIDE", details additional handling guidelines for proprietary information.

NCR-SENSITIVE - This designation is used for any information created, acquired, or controlled by NCR which has not been released, published, or otherwise disseminated outside the company. This designation applies to physical documents as well as electronically stored data. Approval to disseminate sensitive information outside the company must be authorized by the information trustee. This designation is applied to information that NCR wants to keep confidential, however if revealed, substantial strategic advantage and/or financial loss would not occur. Sensitive information includes information such as corporate policies, field engineering customer activity, and requests for shipment of goods. The following marking must appear on each document precisely as presented below:

NCR-SENSITIVE

Use pursuant to Company instructions

NCR-CONFIDENTIAL AND PROPRIETARY - This designation is used for any information created, acquired, or controlled by NCR which has not been publicly released and needs to be kept confidential to avoid substantial loss of strategic advantage and or financial loss. This designation applies to physical documents as well as electronically stored data. Confidential and proprietary information includes various kinds of confidential or private technical, financial, and business information. Approval to disseminate confidential and proprietary information outside the company must be authorized by the information trustee. The following marking must appear on each document precisely as presented below:

NCR- CONFIDENTIAL AND PROPRIETARY

Use pursuant to Company instructions

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NCR - SENSITIVE
Use durished to Company instructions



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NCR- CONFIDENTIAL AND PROPRIETARY (RESTRICTED) - This designation is used for confidential and propnetary information for which access is restricted to individuals with a specific "need-to-know." Examples include preliminary operating results and overall marketing, product, technological, manufacturing, and financial strategies, personnel-related information, and all third-party information received by NCR for which NCR has signed a confidentiality agreement. Recipients may copy or distribute such a document only when authorized by the trustee. The following marking must appear on each document precisely as presented below:

NCR- CONFIDENTIAL AND PROPRIETARY (RESTRICTED)

Solely for authorized persons having a need to know pursuant to Company instructions

NCR- CONFIDENTIAL AND PROPRIETARY (REGISTERED) - This designation is used for any information that, in the judgment of the owner, must be subject to continuous accountability. Continuous accountability includes controlling the information distribution using a document registration and numbering procedure. NCR- CONFIDENTIAL AND PROPRIETARY (REGISTERED) information may include, but is not limited to the following types of information: new product/service plans, restructuring plans, new venture plans, strategic plans and business plans. Due to the highly sensitive nature of this information it is not stored electronically on hard drives. Electronic copies may be stored on diskettes that are numbered and kept in a locked secure place. The following marking must appear on each document precisely as presented below.

NCR- CONFIDENTIAL AND PROPRIETARY (REGISTERED)

Solely for authorized persons having a need to know and subject to cover sheet instructions

Special Circumstance Marking

ATTORNEY-CLIENT COMMUNICATION PRIVILEGED & CONFIDENTIAL - This designation is used for communications involving or facilitating the rendition of professional legal services:

- from the lawyer to the client (an NCR employee or business unit)
- between the client and the client's lawyer or the lawyer's representative (for example, a paralegal or investigator)
- between the lawyer and the lawyer's representative
- by the client or its lawyer to a lawyer representing another in a matter of joint and common interest
- between lawyers representing the same client
- between client representatives (NCR business employees) where the subject matter is strictly limited to the retention or facilitation of the rendition of professional legal services on behalf of the client(s) (a note of caution: this type of client-to-client communication may not be privileged in all jurisdictions)



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Any employee of NCR who is seeking professional legal advice or services (whether from in-house lawyers or outside counsel) in a matter relating to NCR business is the "client" for the purposes of this privilege. Examples of such communications would include written, oral or electronic inquiries to one of NCR's attorneys as to whether the Company may face any legal exposure in a given transaction, as well as the attorney's response

All such written or electronic communications should be designated confidential by marking "PRIVILEGED & CONFIDENTIAL/ATTORNEY-CLIENT COMMUNICATION" in bold in the subject heading of the document and on each page of the document in a header or footer in an e-mail communication, include the designation "PRIVILEGED & CONFIDENTIAL" in the subject line. Such communications may be disclosed only to other employees who need to know in furtherance of the rendition of the legal services. Under no circumstances may such communications or their contents be disclosed to anyone outside the Company. If you have any questions consult your Law Department attorney.

 To provide notice of resource intent, a NCR information infrastructure (domain) logon warning notice must be issued at every logon. The following notice should also appear when logging into all NCR computer applications and/or platforms (mainframes, clients and servers):

Warning Notice

This system is restricted solely to NCR authorized users for legitimate business purposes only. The actual or attempted unauthorized access, use, or modification of this system is strictly prohibited by NCR. Unauthorized users are subject to Company disciplinary proceedings and/or criminal and civil penalties under state, federal, or other applicable domestic and foreign laws. The use of this system may be monitored and recorded for administrative and secunty reasons. Anyone accessing this system expressly consents to such monitoring and is advised that if monitoring reveals possible evidence of criminal activity, NCR may provide the evidence of such activity to law enforcement officials. All users must comply with NCR Corporate Instructions regarding the protection of NCR information assets.

The following alternative notice may be used only when space limitations prohibit the use of the above message:

Warning: This system is restricted to NCR authorized users for business purposes. Unauthorized access is a violation of the law. This service may be monitored for administrative and security reasons. By proceeding, you consent to this monitoring.

If based outside the United States, the computer system's notice must be modified to accommodate the country's laws.



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- 9. The use of encryption is subject to national and international legislation. Message encryption should not be used when transmitting messages to countries where data encryption is prohibited by local statutes. Alternate methods should be used to relay NCR propnetary information to those countries. Certain countries require a license to import encryption software and hardware; in all cases, NCR will obtain the appropriate importing license(s). All NCR-Confidential and Propnetary Information transmitted over a non-NCR managed network must be encrypted with Secure Socket Layer (SSL) or an encryption tool agreed upon by NCR and the recipient.
- 10. Standard agreements have been designed for companies and individuals granted access to NCR propnetary information and the NCR infrastructure. Copies of these forms can be found on the NCR Network Access Methods and Processes Web Site. All NCR managers and supervisors are responsible for assuring that temporary employees (e.g., contractors and agency temporaries) have signed the appropriate agreements. Processes have been established with some select providers that have contractors sign the required forms.
 - a) Nondisclosure Agreement All companies who have access to NCR confidential and proprietary information must sign a Nondisclosure Agreement (NDA). The NDA sets forth the terms and restrictions that will apply to the exchange of information on a confidential basis. Both parties must sign an approved NCR NDA form before NCR provides confidential and proprietary information to another party or receives confidential and proprietary information from another party. Individuals representing companies with signed NDA agreements are also bound by those agreements. Managers and supervisors must not give temporary employees access to third party confidential information unless the agreement governing that information expressly permits such disclosure.
 - b) Network Access Agreement: All companies who are granted access to the NCR infrastructure must sign a Network Access Agreement (NAA). The NAA provides the terms and restrictions that apply to parties granted access to certain of NCR's internal computer programs, systems and communication networks. Individuals representing those companies are bound by the NAA signed by those companies.
 - c) NCR Electronic Authorization Agreement: Non-NCR individuals who are granted access to the NCR infrastructure must sign the NCR Electronic Authorization Agreement (NEAT). The NEAT Agreement defines NCR's expectations of non-NCR individuals granted access to the NCR infrastructure.
- 11. Managers and supervisors must minimize exposure of NCR- CONFIDENTIAL AND PROPRIETARY (RESTRICTED) and NCR- CONFIDENTIAL AND PROPRIETARY (REGISTERED) information to temporary employees, contractors, consultants and other business partners.
- 12. When an employee or contractor, etc. leaves a Business Unit, the manager or supervisor must recover all confidential and proprietary information assigned to, or in the possession of, that employee or contractor, etc. This includes the revoking of passwords and logon IDs. When an employee who has had access to significant confidential and proprietary information leaves NCR, particularly if he or she may be working for an NCR competitor.

5-15-00



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the manager or supervisor may request the Law Department to conduct an exit interview to remind the employee not to disclose or use confidential and proprietary information acquired during employment. Additionally, the manager or supervisor may request that a letter containing a similar reminder be sent to the employee's new employer.

- 13. NCR computer resources are to be used in the furtherance of NCR business only. Refer to CMP 1404, Information Technology Infrastructure Policy. Local organizations must implement physical security measures designed to protect information-processing activities from unauthorized viewing, use, modification, or destruction.
- 14. All NCR-owned Microsoft-based workstations and servers that utilize NCR private network resources must have the NCR approved distribution software, e.g., Microsoft System Management Software (SMS), installed and operational when deployed by NCR. Deviations from the approved distribution software must be submitted in writing and will require the approval of the Vice President of Global Technology and Infrastructure. The exception form entitled "IT Services Distribution Software Exception Request" can be found in the QuickLook "Forms and Templates" file. Workstations and servers approved for exception will not be supported by IT Services. Removal of the NCR approved distribution software from a system without approval of the Vice President of Global Technology and Infrastructure is a direct violation of this policy.
- 15. All Microsoft-based workstations and servers that utilize NCR private network resources must have the latest release of NCR-approved virus control software installed and operational. This includes NCR business partners who have permission to access NCR's internal network infrastructure and have 'write or delete' permissions to file servers with MicroSoft Office files.
- 16. All NCR employees, suppliers, contractors, and consultants utilizing NCR's internal from NCR premises or being granted unrestricted remote access to NCR's internal network must utilize the automated procedure started at logon, supplying their user names, passwords, and domains. All NCR production domains, or NCR domains with trusts to NCR production domains, must utilize NCR's standard logon procedures.
- 17. Access control software available in applications and operating systems must be used at all times. Specific login and password requirements can be found in Information Protection Practice 109, UserID and Password Management.
- 18. All business critical information (as determined by the local Disaster Recovery Team) should be recoverable through scheduled back-up, off-site storage, and a business recovery plan. The timeliness of recovery should be directly related to the information's importance to business operations.
- Proper user access controls must be maintained in each organization. NCR-CONFIDENTIAL AND PROPRIETARY (RESTRICTED) and NCR- CONFIDENTIAL AND PROPRIETARY (REGISTERED) information (documents or electronic storage media) must



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be kept in a locked storage area (i.e., a file cabinet or desk drawer), not accessible to any person other than an employee with an authorized need for the information.

- 20. Business units must have local procedures in place which provide secure methods for the disposal (e.g., shredding) and archiving of propnetary information.
- 21. Individuals failing to comply with the provisions of this policy are subject to disciplinary action up to and including dismissal. In addition, violations of this policy may result in legal action, including injunctive relief and civil damages, and/or criminal prosecution.
- 22. Individuals, organizations, or teams failing to comply with the provisions of this policy may be disconnected from the infrastructure LAN.

Infor ation Protection

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ATTACHMENT A

Page 1976 - Agusta Roberton Construction of the Construction of th	NCR P	ROPRIETARY INFO	RMATION REFEREN	CE GUIDE	
	APPENDE TO SERVICE APPENDED	ADMINISTRATIVE CONTROLS	REPRODUCTION	*** DISTRIBUTION	DESTRUCTION DISPOSAL
NCR-SENSITIVE Use pursuant to Company instructions NCR-CONFIDENTIAL AND PROPRIETARY Use pursuant to Company instructions	Apply to bottom center of each page record, frame, electronic image etc., unless permanently bound. If bound, apply marking to front & back covers & first and last page.	Each employee is responsible for usage control while conducting NCR's business	With the permission of the information trustee (owner), employees of contractors who have a signed nondisclosure agreement may make timited copies	Internal Use company envelope whenever possible External Use sealed envelope Electronic copies must be encrypted when transmitted over the public Internet	Render documents unrouchible by shredding or by approved recycling program. Stred or erase magnetically recorded documents if not able to recycle.
NCR- CONFIDENTIAL AND PROPRIETARY (RESTRICTED) Solely for authorized persons having a need to know pursuant to Company instructions	Same as above	Originalor is responsible for ensuring that restricted information is distributed on a need-to-know basis Recipient is responsible for ensuring that restricted information is kept under lock and key when not in use	Limited copies to be made only by originator or his/her designate	Internal distribution requires double sealed envelope. Inside envelope inside envelope marked proprietary to be opened by addressee only For transmittail to an external location registered or certified mail return receipt requested should be utilized. Electronic copies must be encrypted when transmitted.	Destruction required. Render unreadable was triodding or erasing magnetically recorded documents.
NCR-CONFIDENTIAL AND PROPRIETARY (REGISTERED) Solely for authorized persons having a need to know and subject to cover sheet instructions	Same as above, except that each copy must have a proprietary registered document cover sheet and the document must have the appropriate registration number either stamped, typed or hand printed on each page	Same as above and in addition originalor is responsible to number each copy, log distribution, deliver, ensure accountability, and secure all originals, drafts & copies not in use. (See destruction)	Limited copies to be made only by originator or his/her designate	Same as Restricted Electronic copies are restricted to diskettes and must be encrypted at all times. May not be electronically transmitted.	Return to originator who then renders unreadable via shredding or shred with originators approval and certify destruction on the registered proprietary document cover sheet and return cover sheet to originator. Diskettes must be exased using software fike. Norton Utilities or Secret.

- . Absence of a marking does not necessarily impfy that the information is not proprietary
- The originator is responsible for choosing the correct marking, reflecting document value and sensitivity, according to Company instructions
- For information residing in electronic form in computer systems, the management, access and usage control responsibilities of the originator (also known as the owner) may be transferred to custodians and, or, suppliers or services on a fiduciary basis. However, it is the responsibility of the originator/owner to ensure that proprietary information is classified according to its sensitivity and access afforded on a need to know basis.
- +++ Legal and/or regulatory retention requirements may apply. Refer to the NCR CFAP 111 Records Retention, Information Protection Practices and your Department Helientium Countmature for destruction criteria and procedures.

REMEMBER: Where there is reason to believe proprietary information may be or has been intentionally compromised, stolen lost or otherwise unaccounted for immediately contact the information may be or has been intentionally compromised, stolen lost or otherwise unaccounted for immediately contact the information may be or has been intentionally compromised, stolen lost or otherwise unaccounted for immediately contact the information may be or has been intentionally compromised, stolen lost or otherwise unaccounted for immediately contact the information may be or has been intentionally compromised, stolen lost or otherwise unaccounted for immediately contact the information may be or has been intentionally compromised, stolen lost or otherwise unaccounted for immediately contact the information may be or has been intentionally compromised, stolen lost or otherwise unaccounted for immediately contact the information may be or has been intentionally compromised, stolen lost or otherwise unaccounted for immediately contact the information may be or has been intentionally compromised.

#117

Sales Sy Applicton Coated Paper Quaguny To Mational Coak Register Company

	Pounds	Founds Self *		
Grade Description	1968	1950		
	* · · · · · · · · · · · · · · · · · · ·			
CFS	35,681,960	43,766,8ES		
CB	30,194,263	33,914,042		
7as	10,639,279	14,669,501		
Ledge	4,118,172	8,104,020		
		•		
Pro-Collated	2,966,793	4,866,904		
6elf-Contained	2,350,444	4,670,268		
Miss. Other	1,317,706	4,038,918		
	219711100	414201254		
Thermoody	120,316	32,476		
TOTAL	90,500,319	114,189,234		
ALC: A CONTRACT OF THE PARTY OF				

A Company respects were maintained only for pound information by grade.

Deline yells by grade for chipments unde is not deterministic.

Tales By National Cash Tuilater Chapany

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Appleton Coaled Paper Coapeny

Product Description	1308	1981
Smile lon and Dye	\$4,110,919	\$7 ,049,517
Forms and Computer Rental	890'66	\$ 57,732
Base Stook		\$1,254,313

MCR 1s 1969

Sales By Appleton Coated Paper Company To Rational Cash Asgister Company

Anada Panandasa	Pound	a delu •
Grade Description	เลอบ	1.6/30
CFB	33,801,006	43,766,822
CD	30,144,283	US,014,043
Tug	10,629,01	14,449,591
Ladger	4,110,172	8,104,02 0
Pre-Collated	2,264,793	4,966,904
Self-Contained	2,350,444	4,070,368
Mise, Other	1,317,766	4,028,918
Тім твосо ру	170,316	32,478
TOTAL	88,596,310	111,165,3.18

[•] Company recentle were unintained only for pound information by grade.
Dollar value by grade for phipments made in met determinable.

Sales By National Cash Register Company

To

Appleton Coated Paper Company

Product Description	1966	1968
Emulsion and Dye	\$8,110,919	\$7,089,517
Forms and Computer Rental	\$ 39, 06 9	\$ 57,732
Base Stock		\$1,254,31 3*

* Purchased from Combined Paper Mills which became a subsidiary of

NCR 1n 1949.

#94

... J C .:

THE NATIONAL CASH REGISTER COMPANY DAYTON, OHIO 45409

OFFICE OF THE VICE PRESIDENT AND GENERAL COUNSEL

September 14, 1970

Department of Justice Antitrust Division 727 New Federal Building Cleveland, Ohio 44199

Attention: Mr. Robert S. Zuckerman, Attorney

Re: The National Cash Register Company - Proposed
Acquisition of Appleton Coated Paper Company ("Appleton")

Gentlemen:

The information below and the documents submitted herewish constitute the second and final installment of NCR's response to your inquiry of July 14, 1970 to Mr. R. Stanley Laing, supplementing NCR's earlier response submitted under date of August 11, 1970.

As in the case of our earlier letter, we have for your ease of reference keyed our responses to the corresponding item numbers employed in your inquiry. However, to assist your understanding of certain portions of the information set forth below a few introductory notes would seem appropriate.

Item 9 as stated in your inquiry relates to the product lines disclosed in response to item 8, and items 10 and 11 are tied to our response to item 9. Our earlier response to item 8 consisted of a reference to the data set forth in item 6 of NCR's July 9, 1970 Special Report to the Federal Trade Commission. Examination of that data discloses a reporting problem inherent in the SIC code system employed in the Bureau of Census Forms from which the data was extracted. The principal dealings between NCR and Appleton have been in NCR's brand of carbonless copy paper (sold by NCR under the trademark !NCR Paper") for which Appleton has acted as one of NCR's production subcontractors. However, NCR's carbonless copy paper business has not been shown under a readily

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quentifiable heading or SIC code number on NCR's Eureau of Census reports since carbonless copy paper has never been manufactured by NCR on its own premises. The result has been to lump most of our carbonless copy paper business into the carch-all SIC category (300000) covering goods purchased from others for resale without further processing on our premises, which category also covers, with respect to NCR, a substantial amount of other unrelated business. The only references to product lines related to carbonless copy paper in our response to item 6 of the FTC Special Report (which is a consolidation of NCR and all domestic subsidiaries) are those dealing with SIC code 282139 and a group of numbers prefixed 275 and 276, which latter numbers deal with business forms. The reference to 282188 indicates that NCR first entered that product line in July of 1969. Actually that date reflects NCR's acquisition of Combined Paper Mills, Inc. ("CPM"), another of NCR's production subcontractors, for which 282139 was an existing product code for Bureau of Census purposes.

Some of the carbonless copy paper obtained by NCR from its production subcontractors has been used as a raw material by NCR's Systemedia (formerly Business Forms and Supply) Division in the production of various printed business forms which are marketed directly by NCR to ultimate consumers through NCR's nationwide network of branches. Such paper could be regarded as "used" or "sold" by NCR, but inasmuch as business forms as an end product are substantially different from the carbonless copy paper sold in bulk quantities to paper merchants, distributors and further converters by NCR's Special Products Division, the products are treated separately below even though Appleton is not in the business forms field.

Also not shown in the list of SIC numbers reported under item 6 of the FTC Special Report is the microcapsule emulsion for NCR's brand of carbonless copy paper, which emulsion is manufactured by NCR and "sold" to NCR's production subcontractors for use as one of the coating substances. The absence of that product line is due to NCR's accounting treatment of the emulsion as a consignment item which comes back to NCR on the coated paper and thus is not "sold" in an accounting sense. The records of NCR's production subcontractors, on the other hand, would probably reflect purchases of emulsion from NCR.

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Attn: Mr. Robert S. Zuckerman, Atty.

As stated in our August II response, we regard NCR's brand of carbonless copy paper as an NCR product, not as a product of any of NCR's production subcontractors such as Appleton. Thus it is difficult for us to perceive how such paper produced for us by Appleton could be regarded as "competing" with any NCR product. Consequently our response to item 9 ignores the "compete with" element of the item and covers our carbonless copy paper business generally.

September 14, 1970

We believe that the foregoing explanation was required because without it you would doubtless encounter extreme difficulty in matching the data below with the material previously submitted in response to your item 3, which difficulty in all probability would result in a further request from you for clarification.

* * *

3. (1) NCR's annual domestic sales of (a) bulk carbonless copy paper and (b) business forms incorporating carbonless copy paper during the years 1968 and 1969 were as follows:

	(a)	Sales of bulk carbonless copy paper by NCR's Special Products Division	(b) Sales of Business Forms incorporating carbonless copy paper by NCR's Systemedia Division
1988		\$47,225,418 (*)	\$12, 900,000 (**)
1969		54,441,737 (*)	16,500,006 (**)

- (*) Do not include intracompany "sales" of carbonless copy paper by Special Products Division to Systemedia Division valued at \$4,170,168 and \$5,245,323 in 1968 and 1969 respectively
- (**) Do not include business forms produced by Systemedia Division for internal consumption by NCR, valued at approximately \$1,000,000 in each year.

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Department of Justice - 4 - Antitrust Division Atm: Mr. Robert S. Zuckerman, Atty.

- (2) Viewing "industry soles" as reflecting only domestic coles of chemical-transfer carbonless copy paper comparable to the type of such paper sold by NCR, it is estimated that NCR's market share approximately 85%. No estimates are available with respect to other carbonless transfer systems and carboned transfer systems. As since pelow, all of such products appear to enjoy complete market interchangeability. With respect to NCR's annual domestic sales of business forms incorporating carbonless copy paper, it is estimated that NCR's market share is approximately 3.6%.
- 10. The names and city addresses of the ten largest customers of bulk carbonless copy paper sold by NCR's Special Products Division (exclusive of "sales" to NCR's Systemedia Division) in 1988 and 1888 are as follows:

Customer	1963	1839
Moore Business Forms, Inc. Toronto, Ontario, Canada	\$5,256,000	\$6,775, 000
Zelerback Paper Co. San Francisco, California	5,594,000	6,259,000
Nationwide Papers Inc. Hamilton, Ohio	4,521,000	4, 231, 000
Chatfield Paper Co. Cincinnati, Ohio	2,093,000	2,313,000
Beeckman Paper Co. New York, New York	1,957,000	1,695,000
Standard Register Co. Dayton, Ohio	1,248,000	1,491,000
Carter, Rice Storrs & Bement Inc Boston, Massachusetts	1,392,000	1,375,000
Uarco Incorporated Barrington, Illinois	1,256,000	1,317,000

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September 14, 1970

Customer	1963	1988	
Reynolds & Reynolds Co. Dayton, Chio	\$1,143,000	\$1,661,563	
Control Data Corporation	823,000	749.220	

Certain of the cities shown in the foregoing list are the locations of plants or billing points of the companies named which are specified by them in connection with their purchases of carbonless copy paper from NCR. It is anticipated that in some instances the general offices of those companies may be located elsewhere.

NCR's ten largest customers of business forms incorporating carbonless copy paper sold by NCR's Systemedia Division in 1938 and 1969 cannot be determined without an excessive expenditure of time and money. Such forms are marketed locally by NCR's branches (numbering approximately 225 exclusive of sub-offices), which branches perform customer billing and maintain all sales records. No attempt has been made to correlate the nationwide results of such localized marketing into data responsive to this item.

11. NCR's principal competitors with respect to bulk carbonless copy paper comparable to the type of such paper sold by NCR are as follows:

Minnesota Mining and Manufacturing Company St. Paul, Minnesota

U. S. Plywood-Champion Papers, Inc. New York, New York

Nashua Corporation Nashua, New Hampshire

NCR's principal competitors with respect to business forms incorporating carbonless copy paper are as follows:

> Moore Business Forms Inc. Niagara Falls, New York

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Attn: Mr. Robert S. Zuckerman, Atty.

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Burroughs Corporation Detroit, Michigan

International Business Machines Corporation Armonk, New York

Standard Register Company Dayton, Ohio

Uarco Incorporated Barrington, Illinois

Reynolds & Reynolds Co. Dayton, Ohio

Ennis Business Forms Ennis, Texas

12. NCR's major suppliers (production subcontractors) of carbonicss copy paper, together with the dollar amounts of such paper purchased from each in 1968 and 1969, are shown below. The precise grades of such paper purchased from each during those years, expressed in pounds because of the unavailability of dollar figures, are shown on the accompanying schedule labeled "Exhibit 12". As explained above, most of such paper is resold by NCR's Special Products Division to various paper merchants, distributors and further converters. A portion is used by NCR's Systemedia Division in the production of business forms. As an ultimate end use, carbonless copy paper is used in the production of a wide variety of business forms and papers

	1958	1989
Appleton Coated Paper Company	\$22,420,000	\$32,439, 000
Mead Corporation	12,583,000	13,748,660
Nekoosa-Edwards Paper Company	2,643,000	3,129,000
Combined Paper Mills, Inc. *	2, 157, 000	3,286,000

^{*}Became a wholly owned subsidiary of NCR on July 31, 1969.

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Attn: Mr. Robert S. Zuckerman, Atty.

13. Sales by Appleton to NCR during 1968 and 1969 were as follows:

General Product	Dollar	Dollar Volume:	
Description	1983	1989	
Carbonless copy paper	\$22,420,000	\$32, 4 35, 000	

Sales by NCR to Appleton during 1938 and 1939 were as follows:

General Product	Dollar Volume:		
<u>Description</u>	1538	1588	
Emulsion and Dye	\$ 8,005,213	\$ 7,218,05 ₄	
Base stock*	2,508,989	1,244,647	

It is possible that the local NCR marketing branch covering the territory which includes Appleton, Wisconsin, may have had minor dealings with Appleton in the nature of equipment sales and rentals and supply sales. No attempt has been made to determine the precise volume of such transactions inasmuch as the aggregate of such business is believed to be insignificant.

* * *

- 15. As stated earlier in one of the introductory paragraphs of our August II letter, NCR contemplates the operation of Appleton as a separate subsidiary. No changes in Appleton's business operations as heretofore conducted are anticipated.
- lô. The basic reason underlying NCR's desire to acquire Appleton is the hope that NCR by so doing will be able to retain some position in an industry which NCR created and pioneered and from which it could find itself excluded in the very near future. Carbonless copy papers were developed by NCR in the 1950's. Motivated in part by a disinclination to invest huge sums of capital in constructing production facilities for an experimental sideline product and more significantly by a total lack of

^{*} Represents sales to Appleton by CPM for both full years. CPM did not, however, become a subsidiary of NCR until July 31, 1969.

September 14, 1873

Modeledge of or experience in the polenous of making and coming palled NON elected to subcontract the production of its corboniesh copy palled to firms already in the paper industry who possessed some slidle in country technology and at least the beginnings of the manufacturing of the manufacturing of inner required. One of the natural consequences of that election, however, has been to give those subcontractors a wealth of experience in the production of carbonless copy paper. When NOR's basic patient commence expiring in 1972, there would be little to prevent those of NOR's subcontractors which are fully integrated paper production that large investments in coating skills and equipment from severing their existing relationships with NOR and either developing, producing and marketing their own carbonless systems or joining with others deciving to do the same. Thus, NOR could be excluded from the market absent some action to acquire paper production and coating theilitles of its own.

As indicated in our response to item 14 set forth in our August II letter, NCR's available capital is now and for the foreseeable future will be dedicated to its continuing efforts to penetrate the electronic data processing equipment industry in the face of well-entrenched competition. Those of such equipment is traditionally leased to customers, and such leasing operations create a continuing drain on NCR's liquid resource. For that reason and for the reason that NCR still did not possess production into experience in the production processes involved in the conting of curbonless copy paper, NCR decided to acquire production stills and fundilities, which decision has resulted in the acquiristion of CPM in 1999 and the proposed acquisition of Appleton in 1970, both such transactions involving the issuance of NCR stock to avoid cash expenditures.

Of the four subcentractors which have produced NCE is brand of carbonless copy paper, CPM and Appleton would appear to be the least capable of ever ripening into potential entrants into the carbonless copy paper industry through their own efforts. CPM was before its acquisition by NCE in 1969, and still is, a paper manufacturer of insignificant size lacking ownership of or other affiliation with paper merchants or distributors and possessing only rudimentary marketing skills. CPM was and still is the smallest of the four subcontracting firms, and its coating skills and experience have been largely limited to the application of reactant coatings to the face-side of paper used in NCE's multi-ply carbonless system, substantially the least difficult of the various coating

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Atm: Mr. Robert S. Zuckerman, Atty.

September 14, 1970

operations required. CPM's efforts in coating the back-side of papers with the microcapsule emulsion carrying the dyes which combine to produce an image with the reactant coating on the face-side of the next adjacent sheet in a multi-ply forms sets have for the most part been experimental and not in significant production quantities.

Appleton is a highly specialized paper processor engaged only in the business of coating papers for the particular uses of others. It makes no paper of its own, being dependent upon raw-stock producers for paper to coat. As an intermediate processor, it has never had reason to devolua marketing organization geared to sell its products through paper distributors. It likewise owns no paper merchants or distributors. As a factor in the over-all paper industry, it is also of insignificant size. Appleton's skills and equipment in connection with its role as a subcontractor coating carbonless copy paper for NCR have been largely dedicated to the much more complex coating of the back-side of papers with the microcapsule emulsion. Appleton has for the past several years produced substantially in excess of 50% of NCR's requirements of carbonless papers, and those sales by Appleton to NCR have constituted approximately 70% or more of Appleton's total dollar business volume. Thus, Appleton has tended to become a near captive supplier to NCR, and it would seem that the acquisition of Appleton by NCR would have little effect on competition.

NCR proposes to maintain its existing relationships with its other two subcontractors, Mead Corporation and Nekoosa Edwards (now a part of Great Northern) so long as those firms are willing to continue those relationships. However, both of those firms are large, well-financed fully integrated paper companies with the capacity to manufacture their own pulp and paper, coat paper, and market the finished products through their own captive merchant chains. As such both are capable of producing and marketing their own carbonless systems and must accordingly be regarded as potential independent entrants in the industry. One of them, Mead, has recently expressed an ultimate desire to become an entrant. Planning along such lines by Mead and Nekoosa Edwards might in fact be stimulated by NCR's acquisition of Appleton.

Not mentioned above are other entrants in the carbonless copy paper field which as of this date consist of an additional fully integrated paper company (U. S. Plywood-Champion), an independent paper converter (Nashua Corporation), and an extremely large multi-product corporation

Department of Justice -16-Antitrust Division Alm: Mr. Robert S. Zuckerman, Atty. September 14, 1370

with considerable experience in the production and sale of specially paper products (Minnesota Mining and Manufacturing Company). All are evidently capable of performing their own in-house coating operations for all or a substantial portion of the carbonless copy papers produced by them. 3M has for several years produced a carbonless system through a royalty arrangement with NCR because of NCR's heretofore protected patent position. 3M's activities will doubtless increase upon termination of that arrangement at the time of the 1972 patent expiration. U. S. Plywood-Champion and NCR are presently in litigation over the patent infringement issue, but as stated above NCR's basic patents will commence expiring in 1972, precluding injunctive relief against infringement. Not enough is known about Nashua's system at this time to evaluate the patent issue.

As a result of all of the foregoing, competitive activity in the industry is on the brink of becoming exceedingly intense. NCR's patent-protected position (once occupying 100% of the industry and cilcued in 1965 by the entry of 3M) could, without considerable planning for the future, be suddenly reduced to a near 0% position. NCR, of course, has no assurance that it will be able to retain any part of the market in the face of this burgeoning competition despite its present planning.

Referring again to our response to item 14 as set forth in our August II letter, carbonless copy papers themselves compete with more traditional and less expensive multi-ply systems employing carbon papers and carbon backings. For virtually all known uses, carbonless and carboned systems are fully interchangeable. Of the two, carbonless systems, as high-priced convenience-oriented products, are believed to enjoy a substantially smaller share of the total market for all such systems. NCR's position in the carbonless copy paper industry must accordingly be viewed in the light of that total market.

* * *

Please accept our apologies for taking so long to put this final response in your hands. It proved to be much more difficult to obtain the information required to respond to items 9 through 13 of your inquiry than we had originally expected.

Department of Justice -11Antitrust Division

Atm: Mr. Robert S. Zuckerman, Atty.

A continued file search for further documents responsive to item 5 of your inquiry has been unproductive, and you may regard our earlier response to that item as being complete. We are accordingly closing our file in connection with this matter and trust that the information set forth above and in our earlier response will similarly permit you to conclude your inquiry.

Very truly yours,

The in the state of the state o

September 14, 1970

William H. Talmage Assistant General Counsel

WHT:nr

Enclosure

My W. H. Talman " appleton Coated Paper Com This is in cepty to your letter of July 21, 1970 the request for information from the partment of Justice colotine & the proposed of appleton Evated Sapen Company list of the general product lives membershelmed sold by Tutous Cash Registre and cash of possible, the 7-digit Buren of Crusus_ product code for cach such product live). This clim has been ausured as a result per your KAL000016 ----- 1294- 05 Se "- N. F. Cc.

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THE NATIONAL CASH REGISTER COMPANY . DAYTON, OHIO 45409 DATA PROCESSING - ACCOUNTING MACHINES - CASH REGISTERS - ADDING MACHINES - SERVICE - SUPPLIES

INTERDEPARTMENT CORRESPONDENCE

OFFICE OF CONTROLLER

September 17, 1970

Mr. W. H. Talmage Assistant General Counsel

Re: Appleton Coated Paper Company

This is in reply to your letter of July 21, 1970 concerning the request for information from the Department of Justice relative to the proposed acquisition of Appleton Coated Paper Company.

"8. A list of the general product lines manufactured and sold by National Cash Register and each of its divisions and subsidiaries including, but not limited to, Combined Paper Mills (also list, if possible, the 7-digit Bureau of Census product code for each such product line)."

This item has been answered as a result of the report we furnished in reply to the questionnaire from the Federal Trade Commission and as per your memo stating same.

"9. For each of the product lines shown in Item 8 which compete with or use any product of the type manufactured and/or sold by Appleton Coated Paper, please give (1) the dollar volume of sales made by your company and its divisions and subsidiaries in 1968 and 1969, and (2) the estimated percentage share of industry sales possessed by your company and its divisions and subsidiaries."

Product Code 264119 - Printing paper coated at other than where the paper was produced.

This product code would include NCR Paper which is produced by Appleton Coated Paper Company for the Special Products Division. Special Products Division's annual domestic sales of NCR Paper to customers and to the Systemedia Division are as shown below. The dollar amounts for customers and Systemedia Division are at sales value and are comparable.

KAL000025

*

Mr. W. H. Talmage September 17, 1970 Page TWO

	Customers	Systemedia Division
1968	\$47,225,000	\$4,170,000
1969	54,442,000	5,245,000

Product Code 264952 - Other converted paper and board products (business machine supplies, laminated and tiled wallboard, unprinted tags, draperies, shelf paper, etc., except patterns.)

Systemedia Division sales of business machine supplies which are included in this product code as reported to the Bureau of Census on Form MA-100 - Annual Survey of Manufactures are as follows for the years 1968 and 1969.

1968	\$27,144,000
1969	13,246,000

NCR's share of the total market for business forms reported in this product code is estimated to be approximately 3.6%.

We would also like to direct your attention to NCR's reporting of NCR Paper on form MA-100. Two conditions are rather important: (1) NCR manufactures emulsion which is shipped and sold to the paper mills for coating paper which is then sold to NCR. The sale of this emulsion is not reported as a sale by NCR since it becomes a part of the paper cost. (2) The NCR Paper was reported as an item purchased for resale without further fabrications since it is coated by the mills and shipped directly to customers.

"10. The names and city addresses of the ten largest customers for each product or product line listed in response to Item 9 for your company and its divisions and subsidiaries in 1968 and 1969, together with the products and dollar amount sold to each."

Product Code 264119		
	<u>1968</u>	<u> 1969</u>
Moore Business Forms Toronto, Ontario, Canada	\$5,256,000	\$6,770,000
Zellerbach Paper Co. San Francisco, California	5,594,000	6,259,000
Nationwide Papers, Inc. Hamilton, Ohio	4,521,000	4,231,000

KAL000026

Mr. W. H. Talmage September 17, 1970 Page THREE

Product Code 264119 (Cont'd)	1968	1969
Chatfield Paper Co. Cincinnati, Ohio	\$2,093,000	\$2,313,000
Beekman Paper Co. New York, N. Y.	1,957,000	1,695,000
Standard Register Co. Dayton, Ohio	1,248,000	1,491,000
Carter, Rice Stores & Bement Inc. Boston, Mass.	1,392,000	1,375,000
Uarco, Inc. Barrington, Illinois	1,256,000	1,317,000
Reynolds and Reynolds Co. Dayton, Ohio	1,143,000	1,061,000
Control Data Corporation Lincoln, Nebraska	823,000	749,000

Product Code 264952 - Information as to our ten largest customers for this product line is not readily available. The products included in this product line are manufactured by Systemedia Division; however, the domestic branches invoice the customers for both direct shipments and branch sales. The accounts receivable records are also maintained by the branches, thus, the task of surveying approximately 220 branches to ascertain the ten largest customers would be quite an undertaking and extremely costly.

"11. The names and city addresses of the principal competitors of your company and each of its divisions and subsidiaries in each of the products or product lines listed in response to Item 9."

Product Code 264952

Moore Business Forms - Niagara Falls, New York Burroughs Corporation - Rochester, New York IBM - Armonk, New York Standard Register Company - Dayton, Ohio Uarco - Barrington, Illinois Reynolds and Reynolds - Dayton, Ohio Ennis Business Forms - Ennis, Texas Mr. W. H. Talmage September 17, 1970 Page FOUR

Product Code 264119

Minnesota, Mining and Manufacturing - St. Paul, Minn. Champion Paper Co. - Hamilton, Ohio Nashua - St. Nashua, N. H.

"12" A list of your company's five major suppliers of the type of paper manufactured by Appleton Coated Paper and the uses for such paper products, together with the products and dollar amount purchased from each supplier in 1968 and 1969."

Product Code 264119

	<u>1968</u>	<u>1969</u>
Appleton Costed Paper	\$22,420,000	\$32,439,000
Mead Corporation	12,583,000	13,748,000
Nekoosa -Edwards	2,643,000	3,129,000
Combined Paper Mills	2,157,000	3,286,000

The Company does not maintain records of purchases from the above companies by product and by dollar value; however, we do have the information in pounds as per Schedule I attached.

> "13. Show all sales of products by Appleton Coated Paper Company to National Cash Register and sales by National Cash Register to Appleton Coated Paper, including the items sold and the dollar volume of such sales and general description for 1968 and 1969."

Product Description	<u>1968</u>	<u> 1969</u>
Emulsion	\$5,932,218	\$7,209,054
CF NCR Paper	2,508,989	1,244,647
Bips and CVL Dye	73,425	6,625

In addition, there may be local branch sales and/or equipment rental to Appleton. Records for sales or rental of this nature are maintained primarily by order number and the value would not necessarily be significant; therefore, no value is reported.

R. E. Robbins

ASSISTANT CONTROLLER

RER/keb Attachment

cc: Mr. A. L. Alonzo Mr. C. Reams

KAL000028

CHEDULE I

Purchased in Pounds	1968	1969
A. Appleton		-
15# CB	24,669,370#	26,466,310#
20# CB	3,922,540	3,779,860
26# CB	3,354,670	2,477,220
30# CB	799,270	991,630
13# CB Translucent	43,160	16,690
24# CB Release	5,500	•
22# CB - 25% Rag	42,780	38,490
26# CB Multilith Master	10,480	9,060
12.4# CFB	90,900	429,610
13.6# CFB	106,000	-
_	35,078,120	40,067,780
17# CFB	2,321,140	2,722,720
15# CF	838,940	2,096,380
20# CF	500	·
22# CF Barrier		5,000
CF - Blotter	99,800	143,640
14# Self Contained	2,886,840	4,576,430
17# Self Contained	7,000	44,600
35# CF C1S	2,580,470	4,133,800
38# CF C2S	1,457,290	1,735,260
34# CF C2S	123,170	120,640
38# CB C2S	1,110	11,580
Thermocopy	34,800	-
Tag CF	11,046,510	13,385,060
31# CF ClS	-	10,000
24# CB Glassine	•	5,000
Spec. Mohawk Led. CF	-	44,000
Total	89,520,360#	103,310,760#
B. Mead		
15# CB	14,194,570	15,591,590
20# CB	1,865,660	1,846,460
22#_CB	45,000	45,000
26# CB	1,276,960	1,713,140
30# CB	5,000	-
26# CB Safety	454,070	560,130
15# CFB	452,520	716,600
17# CFB	17,308,130	14,787,350
28# CFB	193,550	231,220
33# CFB	1,230	•
13# CF	33,500	•

В.	Mead (Cont'd)	1968	1969
	15# CF	5,161,950#	2,845,980#
	20# CF	1,771,660	169,810
	26# CF .	15,600	10,000
	27# CF C1S	43,040	10,000
	31# CF C1S	5,000	-
	35# CF C1S	2,630,190	1,358,430
	30# CF C2S	71,200	60,900
	34# CF C2S	67,170	15,850
	38# CF C2S	896,550	673,340
	Tag CF	1,804,500	137,380
	Tab CF	14,000	118,960
	24# CB	•	15,000
	27# CF	-	41,850
	Total	48,311,050#	40,948,990#
c.	Nekoosa		
	15# CF	15,586,490	15,262,780
	20# CF		359,770
	Total	15,586,490#	15,622,550#
D.	Combined		
	15# CF	14,414,980#	32,222,580#
	Total Pounds	167,832,880#	192,104,880#

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GRADE DISTRIBUTION AT APPLETON

MILLIONS OF PO	UNDS
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Y _R .	REG WC. CFB	Lt. Wc. CF8	SELF CONT.	5t0 C8	CF GRADE	Misc .	TOTAL
60	10.1			8.8	2.8.	0.2	21.9
. 1 17	12.7			11.1	3.9	0.1	27.8
2	ез			14.3	4.8	0.1	1.6.1.
3	9.0	0.2	. 1	16.9	6.2	. 0.2	42.5
4	21.6			17.5	7.8	0.5	47.4
5	256		• • • • • • • • • • • • • • • • • • • •	22.7	9.0	0.6	57.9
6	30.0	:		25.9	11.6	0.7	58.2
7	31.1		15	28.4	12.4	1.0	72.9
8	33,8	1.0	3.0	30.8	14.2	0.3	83.1
.		: :					90.0
7.0			} 				98.0
10	. ••	•					
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MACHINE PLANNING FOR OPTIMUM GAIN

TO NGR AND APCO REGULATES

FIRM ESTIMATE OF:

A. TOTAL TONNAGE

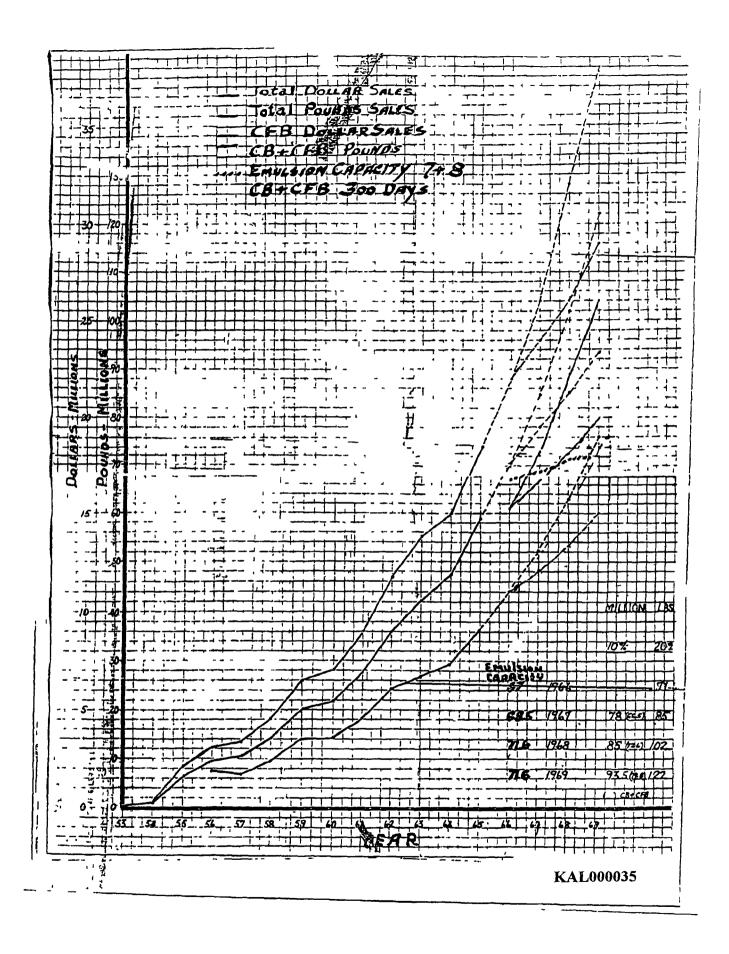
B. GRADE DISTRIBUTION

GFB (REG. + Lt. Wt.)

CB.

SC

CF GRADES.



		3	9 + ly	•
		•	6 –	(
1957 . 140. AVE.	1 189. 1 189. 1 189. 1 1 189. 1 1 189. 1 1 189.	3	6 306.9 6 308.9 1 101.1 1 107.7 1 07.7	N. 1675 1.625 10.025
16:38 MO. AVE; 1	4480 4480 1.006 5.853	7,600	11, 166 11, 300 1, 300 1, 518 17, 648	1.11% 1.11% 10.65%
1938 MO, AVE.	134 134 1766 1766	78 P. 6	12,781 12,004 1,001 1,01	en et x 0.060% 10.62%
1970 MO. AVE.	1,46 1,46 1,46 1,46	90; *	12.21 12.32 14.27 14.72 14.72	6 2.3 2 6.3 10.4 2 4.0 10.4 10.4 10.4 10.4 10.4 10.4 10.4 1
I971 MO. AVE.	113 2,037 5,707		12.88 12.88 14.83 16.83	8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8
1577 MO. AVE.	. 44 4 4 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	11,836	44 44 44 44 44 44 44 44 44 44 44 44 44	86.04 \$ 68.01 \$ 88.01
ISTS MO. AVE.	5.4.2.5 5.4.2.5.5 5.4.2.5.5.5.5.5.5.5.5.5.5.5.5.5.5.5.5.5.	D. O. O.	18 104 18 200 2, 180 20, 350	60 69% 0 47% 10 67%
1604 MO, AVE.	3652	3 .	10,427 10,617 2,211 20,720	10 67% 10 67% 10 67%
1978 MO. AVE.	2, 94 4,196 7,471	11,607	2.2.2 2.2.3.3 2.3.3.3 3.3.3.3 3.3.3.3 3.3.3.3 3.3.3.3 3.3.3.3 3.3.3.3 3.3.3.3 3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3.3 3.3 3.3.3 3.3.3 3.3 3.3 3.3 3.3 3.3 3.3 3.3 3.3 3.3 3.3 3.3 3.3 3.3 3.3 3.3 3.3 3.3 3	87.10% 8.47% 12.06%
1976 MOJAVE	. 520 200 200 200 200 200 200 200 200 200	1004	19,763 18,973 12,161 19,624	67,74% 0,06% 11,61%
1977 MQ, AVE.	7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	-	16 136 16 136 2,046 39,243	60 637 0.57% 10.11%
1976 O. AVE.	2 - 4 - 5 - 5 - 5 - 5 - 5 - 5 - 5 - 5 - 5	10,771	73,534 23,401 2,879 26,380	0.25% 0.25% 11.20%
Mankfacturing Statistics	TOTAL PROCENTION (M FS) COM: Sheets Rafs Seconds COMMERCIAL TOTAL HOR: Sheets Fals	PI+Cahold NSTOIAL NSHIRFGT CELEGTRIC NSH-PAFER	REWORK 101AL PERFECTS A REWORK TOTAL PERF.REW.ASEQ. WASTE HALL TOTAL	YELD PERFECTS X SECONDS X WASTE X

—	- -	=	= 2 =	, 3 g	2242	×××
	MO AVE			ž.	15 15 15 210 25 26 25 26	. 800 892
3	HO. AVE.	5	3.7.7	10,771	22.25 2.25 2.29 2.29 2.29	80 16% 0 25% 11.29%
9	HO. AVE.	\$	82.73 2.33 3.33 3.33 3.33 3.33 3.33 3.33	954 OZ	14,627 14,726 2,027 19,75	8 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4
	ISYO MO AVE.	8	25.3	607.51	73.416 23.606 2,633 26,000	6 0.00 x 6 0.00 x 7 x
	IST NO AVE.	2,814	2.5.3.	7.3. 2.2.	23.00 23.146 2.0.0 24.304	6 60% 40%
	ISW MO, AVE.	2,243	80 % 10 % 10 %	- <u>3</u> § 3	20,250 20,250 2,500 22,600	00 22% 0.30% 10 42%
	1803 MO, AVE.	2007 2007 4	2.5.4.	¥\$2 x	22.23 22.23 22.23 22.23 23.23	6 838 8 848 8 848
	IRW AO, AVE.	20.7 20.7	16.0	2.7. 5.2. 5.0. 5.0. 7.	24.801 24.801 24.601	PA 1774 0.24% 9.87%
	1308 HO. AVE 1	233	9,830 1,500 1,260	7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	24 073 24 726 2, 750 2, 604	00 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
	TOWN AVE.	2,711	4-7-3-3-3-3-3-3-3-3-3-3-3-3-3-3-3-3-3-3-	784 787 787 787 787 787 787 787 787 787	28.28.28.28.28.28.28.28.28.28.28.28.28.2	021% 021% 1926%
	HO AVE.	. 23.37	427	8	24.00 24.00 24.00 24.00 24.00	06.29% 0.00% 10.00%
	ISSO MO, AVE.	1,224 833	1,70	2.78 2.29 2.29 2.29 2.29 4.00 4.00 4.00 4.00 4.00 4.00 4.00 4.0	26.00 26.00 26.00 26.00 26.00 26.00 26.00	08.774 0.00% 10.23%
	IPUS LIO. AVE.				27. 27. 27. 27. 27. 27. 27. 27. 27. 27.	. A 17 X B B B B B B B B B B B B B B B B B B
	1931 1920 JAO, AVE, JAO AVE.	1.918 173	44.9. 82.9.	_	24.18 24.18 32.18	0 70% 0 00% 11.55%
	1931 JAO, AVE,	23	## ## ## ## ## ## ## ## ## ## ## ## ##	ब दू न	85 5. S.	00.14% 11.76%
	198 198	20,627,056 6,680,618	27,613,148 100,012,061 100,032,118	200,641,770 74,627,162	1,734 ess 364,401,137	
	IPW MO. AVE.	585	1,188	21,670 6,210 6,210	S S S	
MANUFACTURING STATISTICS		COLK PROCUCTION (2.175) COLK Shorts Reds	COMMERCIAL TOTAL INR: Shouts Radio	PioColud NSTICIA ISTALRPACT TREE ECTRO	REWORK TOTAL PERFECTS & REWORK TOTAL PERF.REW. 4SEG WASTE MILTOTAL	TELO PERECTS % SECONOS % WASTE %

APPLETON COATED PAPER 1969 PROFITABILITY

J. E. Grabow

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THE APPLETON COATED PAPER COMPANY 1969 PROFITABILITY NCR CLASSIFICATION

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1970 Budgeted Tonnage in M L	bs. SALES IN	Doining	PERCENT	* *T	ELD .		NET URING COST	-	VERAGE F PRICE
GRADE DESCRIPTION	1968 1968	1969	CHANGE	1968	1969	1968	1969	1968	1969
NCR Thermocopy Paper	105,075	7,839	(92.5)%	67.9%	.39.2%	\$157.45	\$288.83	\$176.42	\$176.83
1970 Budgeted Data NCR Thermal Paper	15,441	24,837 مىرىم	60.9	71.6		131.87		151.04	
1970 Budgeted Data Total Thermocopy	(120,516)	300	(72.9)%	68.45	$\frac{90.0}{39.2\%}$	\$154.32	34.05 \$288.83	\$173.32	45.75 \$176.83
			•						
CB 33# Sheets 1970 Budgeted Data	4,009,942	4,894,763 4,659	22.1%	90.3%	.90.3% 90.6	\$ 29.89	\$ 29.89 31.16	\$ 36.41	\$ 36.74 38.02
CB 46≠ Sheets 1970 Budgeted Data	1,469,059	2,117,036 2,098	44.1	91.3	90.5 ·91.0	25.07	25.17 25.16	32.02	32.74 33.65
CB 61# Sheets	788,740	839,356 844	6.4	89.8	90.5 88.5	23.28	23.17 24.07	28.65	29.31 29.95
1970 Budgeted Data Total CB Sheets	6,267,741	7,851,155	25.3%	90.5%	90.4%	\$ 27.69		\$ 34.51	\$ 34.75
SD 201 2 11	19,308,080	23 000 416	13.9%	06 49	OE 19.	\$ 26.55	\$ 26.33	s 30.37	\$ 31.00
CB 33# Rolls 1970 Budgeted Data	• •	21,999,416 16,820		•	96.8		27.54	•	31.68
CB 46# Rolls 1970 Budgeted Data	2,167,888	2,028,142 1,580	(6.4)	96.4	96.4 96.5	23.41	23.45 23.62	28.10	28.75 29.66
CB 61# Rolls 1970 Budgeted Data	2,450,574	2,035,329 1,600	(16.9)	96.2°	95.9 96.5	22.31	22.51 21.62	26.91	27.50 28.25
	23,926,542	26,062,887	8.9%	96.4%	96.3%	\$ 25.82	\$ 25.82	\$ 29.79	\$ 30.56
Emul. 25% Rag Bond Sheets 1970 Budgeted Data	. 38,817	42,763	10.2%	84.9%	83.0%	\$ 44.19	\$ 44.40	\$ 52.35	\$ 53.60
Emul. 25% Rag Bond Rolls 1970 Budgeted Data	8,916		(100.0)	96.5		38,63		50.90	
Total Emul. 25% Rag Bond	42,733	42,763	.1%	87.5%	83.0%	\$ 42.83	\$ 44.40	\$ 52.05	\$ 53.60
Pre-Collated Sheets	2,966,793	4,966,904	67.4%	84.2%		\$ 30.99	\$ 31.71	\$ 37.03	\$ 36.63
1970 Budgeted Data Total Pre-Collated	2,966,793	$\frac{8,100}{4,966,904}$	67.4%	84.2%	85.0 84.2%	\$ 30.99	32.69 \$ 31.71	\$ 37.03	37.16 \$ 36.63

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THE APPLETON COATED PAPER COMPANY 1969 PROFITABILITY NCR CLASSIFICATION

1970 Budgeted Sales in M Lbs.			,				. NET .	CWT.	AVERAGE
	SALES IN		PERCENT	YIE			URING COST		G PRICE
GRADE DESCRIPTION .	1968	<u>1969</u>	CHANGE	1968	1969	1968	1969	1968	1969
CFB White Sheets	2,862,360	3,654,563	27.7%	87.0%	88.67. \$	31.48	\$29.85.	\$38.85	\$38.22
1970 Budgeted Data	•	4,331			88.5		30.99		39.07
CFB Canary Sheets	1,779,828	2,480,217	39.4	88.5	89.7	31.89	30.83	40.14	39.02
1970 Budgeted Data		2,867			89.0		31.87		40.13
CFB Pink Sheets	1,430,277	1,921,346	34.3	89.3	87.1	31.77	31.76	40.21	39.76
1970 Budgeted Data		2,074			88.0		32.16		40.15
CFB Green Sheets	656,662	970,684	47.8	89.7	88.0	32.65	32.64	40.33	40.42
1970 Budgeted Data	•	1,208	·		89.5		31.91		40.06
CFB Goldenrod Sheets	340,925	449,245	31.8	87.3	91.0	33.72	31.34	40.57	38.88
1970 Budgeted Data		537			88.5		32.98	•	40.24
CFB Blue Sheets	765,540	958,597	25.2	87.6	88.5 [.]	33.40	32.62	40.41	40.57
1970 Budgeted Data		1,834			88.0		32.4L		40.15
Total CFB Sheets	7,835,592	10,434,652	33.27.	88.0%	88.7	32.00	\$30.97	\$39.72	\$39.10
CFB White Rolls	12,231,272	15,715,101	28.5%	96.4%	95.5%	\$26.84	\$26.27	\$32.59	\$32.50
1970 Budgeted Data		13,586			96.5		27.49		32.57
CFB Canary Rolls	5,961,884	7,579,427	27.1	97.0	95.4	27.66	27.81	33.62	33.50
1970 Budgeted. Data		6,486			97.5		28.11 ·		33.79
CFB Pink Rolls	3,523,161	4,106,163	16.5	96.7	94.8	27.93	27.71.	33.60	33.50
1970 Budgeted Data		3,367			96.0		28.44		34.01
CFB Green Rolls	1,353,481	2,152,540	59.0	96.8	96.3	29.15	28.27	33.85	34.50
1970 Budgeted Data		1,656			97.0		28.68		34.12
CFB Goldenrod Rolls	1,147,773	1,522,888	32.7	96.0	96.4	29.68	28.73	33.85	34.50
1970 Budgeted Data		1,241			97.0		29.75		34.16
·CFB Blue Rolls	1,607,781	1,755,024	9.2	97.0	95.6	29.22	29.00	33.85	34.50
1970 Budgeted Data		1,490			97.0		28.66		34.09
Total CFB Rolls	25,825,352	32,831,143	27.1	96.6%	95.57.	\$27.55	\$27.20;	\$33.15	\$33.19
Light Weight CFB Sheets	2,944	11,916	304.8				,		
1970 Budgeted Data				0, 0=	^^ ^=			617.16	662.02
Light Weight CFB Rolls	218,078	489,111	124.3	84.8%	90.27.	\$44.19	\$38.19	\$47.46	\$53.03
1970 Budgeted Data	201 000	4,100	126 37	0/ 07	90.0	(/ 10	37.29	6/7/6	50.00
Total Light Weight CFB	221,022	501,027	126.77.	84.87.	90.2%	44.19	\$38.19	\$47.46	\$53.03
Self Contained Sheets	23,121	162,070	601.07.	82.5%	88.37.	\$36.51	\$32.60	\$39.11	\$43.17
1970 Budgeted Data	•	1,000			86.0		36.41		49.27
Self Contained Rolls	2,333,323	4,058,295	93.2	86.2	91.3	33.19	30.71	38.74	41.32
1970 Budgeted Data		6,199			93.5		32.39		42.94
Total Self Contained	2,356,444	4,670,365	98.27.	86.17.	90.7%	\$33.22	\$31.07	\$38.75	\$41.67

THE APPLETON COATED PAPER COMPANY 1969 PROFITABILITY NCR CLASSIFICATION

	•	NCR CLA	SSIFICATION								
	1970 Budgeted Sales in M Lb	s.					CM	r. Net	CWT. AVERAGE		
DE		SALES IN	POUNDS	PERCENT	YIE	LD	MANUFACT	TURING COST	SELLIN	G PRICE	
<u>o.</u>	GRADE DESCRIPTION	1968	1969	CHANGE	1968	1969	1968	1969	1968	1969	
0		70 252									
U	ClS Ledger 35# (Lam.) Shts.	70,353	•	86.4%	63.7%		\$29.55	\$27.62	\$30.59	\$31.05	
	1970 Budgeted Data		154			94.0		28.51	;	32.34	
	ClS Ledger 35# (Lam.) Rolls	5,091	30,606	501.2					C -		
	1970 Budgeted Data								3		
1	ClS Ledger 35# Sheets	845,772	1,312,967	55.2	87.5	90.4	18.83	18.40	22.05	22.37	
	1970 Budgeted Data		1,704			87.5		20.03	•	24.17	
	ClS Ledger 35# Rolls	1,279,574	3,378,357	164.0	94.1	94.2	16.78	17.46	19.75	17.46	
	1970 Budgeted Data		4,849			93.5		17.60	•	21.26	
3	ClS Ledger CB 30# Shts.	448,670	562,561	25.4	90.2	91.7	22.35	22.02	29.02	29.82	
	1970 Budgeted Data		744			91.5		23.50	•	30.79	
	ClS Ledger CB 30# Rolls	280,218	479,642	71.2	93.9	93.3	21.97	22.36	27., 35	28.00	
	1970 Budgeted Data		605			95.0		23.79		29.88	
4	C2S Ledger 34# Sheets	109,104	111,061	1.8	72.1	82.8	25.80	22.08	24.11	24.78	
	1970 Budgeted Data		130			85.0		21.76	1	25.39	
	C2S Ledger 34# Rolls	6,581	42,430	544.7		88.1		20.01	!	22.00	
_	1970 Budgeted Data		. 37			,		19.85	:	22.50	
5	C2S Ledger 38# Sheets	1,025,019	1,558,575	.52.1	80.9	86.4	21.53	20.44	24.23	24.49	
	1970 Budgeted Data		2,370			87.3		21.56	1	25.84	
	C2S Ledger 38# Rolls	47,790	496,713	939.4	86.8	90.0	18.71	20.19	21.49	22.00	
	1970 Budgeted Data		609			91.5		18.96		22.86	
	Total Ledger	4,118,172	8,104,020	96.87	86.57.	90.07	\$20.25	\$19.31	\$ 23.72	\$23.19	
			• •				,	,	:	¥	
1	Tag Clay CIS 7½ Pt. Shts.	1,219,964	1,678,153	37.6%	89.9%	89.5%	\$14.29	\$14.62	\$17.45	\$17.73	
	1970 Budgeted Data		2,055			89.5	•	15.05		18.27	
	Tag Clay CIS 75 Pt. Rolls	5,213,417	7,962,728	52.2	94.4	94.3	14.27	13.91	15.75	16.15	
	1970 Budgeted Data.		9,819			95.0		14.47	1	16.46	
	Tag Clay Cl3 10 Pt. Shts.	500,553	597,081	19.3	88.5	88.0	14.14	14.55	17.12	17.44	
	1970 Budgeted Data		713			90.5		14.53	Ť	17.93	
	Tag Clay CIS 10 Pt. Rolls	726,654	900,805	24.0	92.3	95.0	14.67	14.28	75. کِلُ	16.15	
	1970 Budgeted Data		1,162			93.0		15.28	i	16.36	
	Tag Clay CIS 13 Pt. Shts.	2,447		(100.0)					!		
	1970 Budgeted Data		••						•		
	Tag Clay ClS 13 Pt. Rolls	228,631	256,718	12.3	91.1	93.0	14.74	13.93	15.25	15.66	
	1970 Budgeted Data		328			93.0		14.90		15.63	
2	Tag Clay CIS Bleached Shts.	159,748	301,524	88 7	88.3	86.1	14.76	15.85	17.79	18.60	
	1970 Budgeted Data		332			89.5		15.93		18.96	
	Tag Clay CIS Bleached Rolls	2,475,708	2,932,074	18.4	93.3	93.5.	13.28	14.02	16.15	16.97	
	1970 Budgeted Data		3,382			93.5		14.18		17.55	
3	Tag Emulsion CIS Rolls	18,711	.68,032	263.6	89.2	91.1	19.56	19.82	19.84	20.11	
,	1970 Budgeted Data		104			90.5		17.70		20.24	
4	Tag Clay C2S Sheets	13,217	1,134	(15.8)	85.2	77.5	16.29	18.59	₽ 8.69	19.16	
	1970 Budgeted Data								•		
	Tag Clay C2S Rolls	56,914	6,608	(88.4)		89.9	• -	17.48		16.89	
5	1970 Budgeted Data		15			90.0		18.49	ì	17.40	
,	Tag Duplex CF Rolls	23,715	53,942	127.5	91.6	89.6	16.88	17.26	20.74	21.14	
	1970 Budgeted Data		89			90.5		<u>16.57</u>	1	21.65	
	Total Tag	10,639,379	14,669,591	37.9%	92.9%	93.2%	\$14.09	\$14.14	\$16.16	\$16.64	

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THE APPLETON COATED PAPER COMPANY 1969 PROFITABILITY NCR CLASSIFICATION

ıΕ	1970 Budgeted Sales In M Lbs.	SALES IN	POUNDS	PERCENT	YIE		MANUFAC	T. NET TURING COST	CWT. AV SEĽLING	PRICE
<u>ı.</u>	GRADE DESCRIPTION	1968	1969	CHANGE	1968	1969	1968	1969	1968	1969
	CF Coated Barrier Rolls		6,905	100.0%	7.	88.37.	\$ 	\$ 24.85	ند	\$40.75
	1970 Budgeted Data				·					
:	CB Coated Glassine Rolls		3,066	100.0		53.8		123.05		84.48
	1970 Budgeted Data									
	20# CB Sheets	188,862	1,952,845	934.0	78.8	85.3	25.93	22.44	23.84	24.91
	1970 Budgeted Data								_	
	20# CF Rolls	· 119,857	763,351	``536 . 5	84.8	92.3	21.32	19.49	21,61	21.20
	1970 Budgeted Data								;	
•	CB Translucent Sheets	18,326	12,720	(30.6)	79.9	82.6	45.99	45.27	51.04	56.78
	1970 Budgeted Data									
	CB Translucent Rolls	16,938	13,903	(17.9)	83.0	84.0	43.34	44.51	44.26	49.25
	1970 Budgeted Data									
)	CB Series 1000 Sheets	1,901	10,340	443.9		74.6		110.07		102.40
	1970 Budgeted Data								,	
	CB Series 1000 Rolls	3,851	4,361	13.2		80.0		98.50	-4	94.97
	1970 Budgeted Data									
)	Misc. NCR Grades Sheets	1,022	9,706	849.7	59.8	83.9	38.63	25.73	45.26	46.72
	1970 Budgeted Data								•	
	Misc. NCR Grades Rolls	8,249	9,572	16.0					-7	
	1970 Budgeted Data				•					••
3	15# CF Sheets	449,602	821,723	82.8	93.6	92.7	25.21	25.21	26.56	26.45
	1970 Budgeted Data									
	15# CF Rolls	466,425	377,663	(19.0)	100.0	99.9	18.87	18.93	19.88	19.97
	1970 Budgeted Data								A 20 TEC	4 77.77
	Total Other NCR Grades	1,275,033	3,986,155	212.67.	88.57.	88.87.	\$22.89	\$22.79	\$23.56	\$24.82
	Total NCR	<u>85,595,319</u>	114,153,338	33,47	93.47	92.87	\$25,36	<u>\$25.36</u>	<u>\$30.81</u>	\$30.80

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#1 WHITES	#1 COLORS	, CB WHITE	NCR COLORED	SUPERTUFF	MANILA TAG	NO VALUE	WRAPPER	MIXED		MONTHLY TOTAL BROKE	MONTHLY PRODUCTION PER-SEC-BRK	PERCENT BROKE TO TOTAL	BALER MAN HOURS	LBS. PER MAN HOUR
115,120	207,565	116,801	331,050	12,980	25,310	276,831	! 84,790;	51,470		1,221,917	11.024.678	11 08	1,288 5	948
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#1 WHITES 542,739	TINTS 2,760,770	NCR 4,232,537	SUPERTUFF ' 94,075	WHITE TAG ; 494,790		· LATEX IMP 2,804 209	WRAPPER	MISC. 1,193,963	OTHER	13.950.950	1 1 128,678,447	10 82	15,618	95 892
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418,974	2,943,052	4,701,468	153.989	908,315	303,771	984,668	922,556	3,233,338	289,426	14,859,557	135,150,909	11 00	16,345.	909
491 405	2 093 750	3,930,150	1 164 375	1,025,795	, 287 980	1216 720	, , , 1,192,217	2 822 025	751 51A	12.568,944	117,229,313	10.72	14,994	5 838
491.405	2,083,750	3,330,130	104,3/3	1,025,195	287,980	219,736	1 1 1,192,217	2,822,026		12,000		1	-	
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DISTRIBUTION: T. Busch . D. Russler

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4	#1 WHI	TES	#1 COLORS	CB WHITE	NCR COLORED	Supertuff	MANILA TAG	NO VALUE	WRAPPER	MIXED		MONTHLY TOTAL BROKE	MONTH PRODU PER-SE	CTION	PERCENT BROKE TO TOTAL	BALER MAN HOURS	LBS. PER MAN HOUR
	115,12	20	207,565	116,801	331,050	12,980	25,310	276,831	84,790	51,470		1,221,917	11,02	4,678	11.08	1,288.5	948
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7 #1 WHITES 542,739	TINTS 2,760,770	NCR SUPERTUFF 4,232,537 94,075	WHITE TAG MANILA TAG 494,790 169,655	G LATEX IMP. WRAPPER MISC. 2,804.209 1,054.152 1,193.96	OTHER 3 604,060 13,950,950 128	10.82	15,618.95 892
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6:418,974	2,943,052	4,701,468 153,989	908,315 303,771	984.668 922,556 3,233,33	8 289,426 14,859,557 135	5,150,909 11.00	16,345.9 909
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1,192,217 2,822,026 351,510 12,568,944 117,229,313 14,994.5 3,930,150

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#1 WHITES #1 COLORS CB WHITE NCR COLORED SUPERTUFF MANILA TAG NO VALUE WRAPPER MIXED MONTHLY PRODUCTION BROKE TO PERISECULAR TOTAL 115,120 207,565 116,801 331,050 12,980 25,310 276,831 84,790 51,470 1,221,917 11,024,678 11.08	BALER MAN LBS. PER HOURS MAN HOUR
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7 #1 WHITES TINTS NCR SUPERTUFF WHITE TAG MANILA TAG LATEX IMP. WRAPPER MISC. OTHER 542,739 2,760,770 4.232,537 94,075 494,790 169,655 2,804.209 1,054,152 1,193,963 604,060 13,950,950 128,678,442 10.82	2 15,618.95 892
6 418,974 2,943,052 4,701,468 153.989 908,315 303,771 984.668 922,556 3,233,338 289,426 14,859,557 135,150,909 11.00	16,345.9 909
5 491,405 2,083,750 3,930,150 164,375 1,025,795 287,980 219,736 1,192,217 2,822,026 351,510 12,568,944 117,229,313 10.72	2 14,994.5 838
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- Treation of the state of the	#1 WHITES	#1 COLORS	CB WHITE	NCR COLORED	SUPERTUFF	MANILA TAG	NO VALUE	WRAPPER	MIXED		MONTHLY TOTAL BROKE	MONTHLY PRODUCT PER-SEC-	ION BROKE TO	BALER MAN HOURS	LBS. PER .	
	115,120	207,565	116,801	331,050		25,310	276,831	84,790	51,470		1,221,917	11,024,6	678 11.08	1,288.5	948	
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-	#1 WHITES 542,739	TINTS 2,760,770	NCR 4,232,537	SUPERTUFF 94,075	WHITE TAG 494,790	MANILA TAG 169,655	LATEX IMP. 2,804.209	WRAPPER 1,054,152	MISC. 1,193,963	OTHER 604,060	13,950,950	128,678,	442 10.82	15,618.9	5 892	
<u>6</u>	418,974	2,943,052	4,701,468	153,989	908,315	303,771	984,668	922,556	3,233,338	289,426	14,859,557	135,150,	909 11.00	16,345.9		
5	491,405	2,083,750	3,930,150	164,375	1,025,795	287,980	219,736	1,192,217	2,822,026		12,568,944			14,994.5		
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